

THE LINK CHURCH GIVING TALK

Training Handout for Ministers





Purpose

The Giving Talk prepares hearts to give through Scripture, storytelling, and inspiration. It is not a financial announcement. It is a moment of faith. The goal is to help people see giving as worship and a reflection of God's generosity.

Time Frame: 4 Minutes Total

Segment	Time	Focus
1. Story or Video	1:00	Capture attention and connect emotionally.
2. Scripture	1:00	Tie the story to a biblical principle of generosity.
3. Key Point	0:30	Share one short, tweetable truth.
4. Giving Instructions	0:30	Briefly explain how to give.
5. Mantra	0:15	Lead the church in saying it together.
6. Prayer	0:45	Pray as the offering is received.

Structure & Writing Guide

1. Story or Video (1 minute)

Use a short story, video, or real-life example that connects emotionally and naturally transitions to giving.

- Use personal experiences, community moments, or inspiring examples of generosity.
- Keep it simple and vivid.

Example Prompts:

- "I once heard about a family who..." -
- "Last week, one of our members shared how giving changed..."
- "There is a story of a man who..."

2. Scripture (1 minute)

Read or reference one Scripture that highlights generosity or the heart behind giving.

Examples:

- 2 Corinthians 9:7 — God loves a cheerful giver.
- Luke 6:38 — Give, and it will be given to you.
- Proverbs 11:24–25 — The generous person will be enriched.
- Acts 20:35 — It is more blessed to give than to receive.





3. Key Point (30 seconds)

Make one short, memorable statement that sums up the message.

- Keep it simple and tweetable (10 words or less).
- It should feel like the “aha” moment of the talk.

Examples:

- “Generosity is not about what you have, it is about your heart.”
- “When you release what is in your hand, God releases what is in His.”
- “Giving is not losing, it is planting.”

4. Ways to Give (30 seconds)

“There are several ways you can give today”

In Person — Offering envelopes are available in the seats in front of you and the Giving

Box is in the back of the sanctuary by the sanctuary door.

CashApp — \$thelinkchurch

Website — visittlc.com/give

Text — Text the word “GIVE” to 214-444-7710

Every gift helps us continue to serve families and impact our community.



5. Giving Mantra (15 seconds)

Lead the congregation to say it together:

*At The Link
Church we don't
give to get, we
live to give.*



6. Offering Prayer (45 seconds)

Pray sincerely to God, not at the people. Thank Him for the opportunity to give and for blessing the seed and the sower.

Examples:

“Father, we thank You for every giver and every seed sown. We honor You with our gifts today, trusting that You will use them to build Your kingdom and bless lives. Multiply this offering and bless every hand that gives. In Jesus’ name, amen.”



Sample Completed Talk 1

Story Last week, I heard about a man who found out one of his coworkers was struggling to pay for gas just to get to work. He quietly filled her tank and told her, 'God's got you.' She broke down crying because she had been praying that morning for a way to make it to work. That simple act reminded me that generosity always makes room for God to show up.

Scripture In 2 Corinthians 9:7, Paul says, "Each one must give as he has decided in his heart, not reluctantly or under compulsion, for God loves a cheerful giver."

Key Point "Generosity opens the door for God's provision."

Ways to Give There are several ways you can give today

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Text — Text the word "GIVE" to 214-444-7710

Mantra (everyone together) **At The Link Church we don't give to get, we live to give.**

Prayer Father, we thank You for every giver and every seed. As we give, we do it out of love and faith, knowing that You are our source. Use this offering to bless our city and change lives. In Jesus' name, amen.

Sample Completed Talk 2

(After Outreach Ministry Video)

Story/Video Reference This month, our outreach ministry fed and clothed members of our unhoused community, a ministry we do once a month because of your generosity. The video you just saw shows lives being touched and families being cared for because of your faithful giving.

Scripture In Acts 20:35, Paul reminds us, "It is more blessed to give than to receive." Every act of giving, whether of time, money, or resources, opens doors for God to work in someone else's life.

Key Point "Your generosity meets real needs and reflects God's love."

Ways to Give There are several ways you can give today.

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Website – visittlc.com/give

Text – Text the word "GIVE" to 214-444-7710

Mantra (everyone together) At The Link Church we don't give to get, we live to give.

Prayer Father, we thank You for the generosity of this church family. As we give today, use these offerings to continue meeting the needs of those in our community. Bless each giver and multiply these gifts for Your kingdom. In Jesus' name, amen.

Writing and Delivery Tips

Keep your tone natural and use your own personality.

Smile and make eye contact. You are encouraging, not instructing.

Avoid pressure or guilt. Inspire with faith and joy.

Time yourself in practice and aim for 3:45–4:00 total.

Always end with the same flow: giving options, mantra, prayer.

The logo consists of a large, stylized black number '4' on the left. To its right, the word 'THE' is written in a tall, narrow, black, sans-serif font. Further right, the word 'LINK' is written in a large, bold, black, sans-serif font. Below the 'LINK' text, the word 'CHURCH' is written in a smaller, black, sans-serif font. The entire logo is centered on a bright orange background. The top and bottom edges of the image feature a decorative border with black and white triangular shapes.

4. THE LINK
CHURCH